

5th Edition

# HRC

## Expo 2023

Hotel, Restaurant & Catering

INTERNATIONAL EXHIBITION ON FOOD HOSPITALITY,  
BAKERY EQUIPMENT, FOOD PRODUCTS,  
INGREDIENTS & TECHNOLOGIES

**25-26-27 AUGUST 2023**

BIEC, BENGALURU, INDIA



Co-located with:

India **FOOD** 14th Edition  
**DEX** 2023  
.....the largest Food Business show

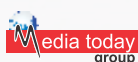
Organizer:

Associate  
Partner\*:

Supported by\*:

In Association  
with:

Official Publication:



\*Proposed



## INDIAN TOURISM AND HOSPITALITY INDUSTRY

**T**he Indian tourism and hospitality industry have emerged as one of the key drivers of growth among the services sector in India. Tourism is a significant source of foreign exchange in India similar to many other countries. The foreign exchange earnings dipped in 2020 due to the Covid-19 pandemic. In FY20, tourism sector in India accounted for 39 million jobs, which was 8% of the total employment in the country.

By 2029, it is expected to account for about 53 million jobs. By 2028, Indian tourism and hospitality is expected to earn US \$50.9 billion as visitor exports. The Indian hotel market including domestic, inbound and outbound was estimated at approximately US \$32 billion in FY20 and is expected to reach approximately US \$52 billion by FY27, driven by the surging demand from travelers and sustained efforts of travel agents to boost the market.

International hotel chains are increasing their presence in the country, and it will account for around 50% share in the tourism and hospitality sector of India by 2022. As per the Federation of Hotel & Restaurant Associations of India (FHRAI), in FY21, the Indian hotel industry has taken a hit of below Rs. 1.30 lakh crore (US\$ 17.81 billion) in revenue due to impact of the Covid-19 pandemic.

### Indian Food Processing Industry

The Indian food processing industry accounts for 32% of the country's total food market, one of the largest industries in India and is ranked fifth in terms of production, consumption, export and expected growth. It contributes around 8.80% and 8.39% of GVA in Manufacturing and Agriculture respectively, 13% of India's exports and 6% of total industrial investment. The Indian gourmet food market is at present valued at US\$ 1.3 billion and is growing at a CAGR of 20%.

The online food ordering business in India is in its budding phase, but observing exponential growth. With online food delivery players building scale through partnerships, the organized food business has a huge potential and a promising prospect.

### Impact of Hospitality Industry on Indian Economy

The hospitality industry in India has been scoring a reasonable growth number from the past few years, accounted for 7.5% GDP.

Due to the Covid-19 pandemic, India's hotel sector is one of the worst-hit segments of the economy, contracted by 47% in April-June 2020. The hotel industry, in May 2020, experienced an occupancy decline of 77%. The domestic hospitality industry, which has been severely affected by the Covid-19 related disruptions, is likely to witness further decline in the near future.

### Bengaluru set to be India's hotel hub

Bengaluru, India's tech hub, is set to overtake Delhi and Mumbai as the country's hospitality hotspot in the next five years as a lot of hotels have launched new hotel projects in the city. At present, the city has 12,659 hotel rooms across all categories of hotels, and 5,698 additional rooms are in various stages of construction, which is expected to increase the city's supply by 45% over the next five years.

However, the city's food industry has been reeling under the debilitating impact of the pandemic. More than 20,000 hotels, including the fine-dine restaurants and bars; the city reflects a diverse food culture catering to thousands of corporate workers and students.

### HRCExpo 2023

On the overwhelming response from food and hospitality sector and to add more value to our existing expo, Media today group is glad to organize the 5<sup>th</sup> 'Hotel, Restaurant & Catering Expo' (HRC Expo 2023), an International exhibition on Hotel, Restaurant and Catering products, services, Bakery equipments and technology from **25-27 August 2023 at BIEC Bangalore.**

During our HRC Event, we will also be inviting the chef's Fraternity to be a part of the event and put in additional worth with their presence.

The event was a Grand Success during its previous editions which has been witnessed by a lot of celebrity chefs. This event also comprises rewards and recognition ceremony for the trainee and professional experts.





# GATEWAY TO THE BIGGEST FOOD, BAKERY & HOSPITALITY MARKET...INDIA



Join us as

- ✓ SPONSOR
- ✓ EXHIBITOR
- ✓ VISITOR



## EXHIBITOR PROFILE :

### HOSPITALITY :

- Food and bakery Display Equipment
- Commercial Kitchen Equipment
- Fast Food Kitchen Equipment
- Oven/Tandoor Manufacturers
- Cooling Solutions
- Hospitality Support IT Solutions
- Commercial Coffee Machines
- Food and non-alcoholic Vending Solutions
- Food Processing and Packaging Machinery
- Light Kitchen Equipment
- Wrapping, Sealing & Lamination Equipment
- Elevator / Conveyors / Rotary Separators
- Refrigeration Equipment
- Perishable and Food Cargo Handling
- Furniture and Fit Out Solutions
- Glass and Glassware, Stewarding
- Crockery items
- Cutlery and table products
- Catering and Hospitality Technology
- Pest control equipment, chemicals and services
- EPOS and booking systems
- Lighting and Controls
- Cutlery and Art D'Table Products
- Food Decoration Products
- Housekeeping Products & Supplies
- Laundry equipment, Chemicals, Services accessories
- Guest Amenities
- Linen, Furnishings, Textiles, Fabrics & Apparels
- Corporate Gifts manufacturers /suppliers
- Decor Solutions,
- Bathroom Fittings & Fixtures
- Lighting Solutions
- Furniture & Interiors
- Carts, Trolleys, Mobility Solutions
- Fitness & Spa Equipment
- Security & Safety Solutions
- In-Room Technology & Entertainment
- Garden equipment/garden lighting/fountain suppliers
- Cleaning equipment and machinery
- Cleaning tools
- Cleaning agents and chemicals
- Washroom/ Kitchen Hygiene
- Municipal solutions
- Carpet manufacturers/traders
- Publications & Magazines etc.
- Glass Kitchenware
- Porcelain Kitchen Appliances
- Stainless Steel Kitchenware
- Ceramic Kitchenware

- Enameled Kitchenware
- Candles Appliances
- Aluminum Kitchenware
- Teflon Kitchenware
- Plastics Kitchenware
- Food & Beverage Apparatus and Supplies
- Knives
- Scoops and Forks
- Electric Small Appliances
- Electric Cooker
- Electric Tea and Coffee Machines
- Lobby accessories
- Tableware & glassware
- Display Accessories
- Hotelware
- Commercial Kitchen Equipments
- Cutlery & Crockery
- Housekeeping Tools
- Buffet Accessories
- Laundry Equipments
- Hotel Linen & uniform
- Bedding Accessories
- Toilet Ries & Room Amenities
- Tissues & Disposables

### FOOD & BEVERAGE PRODUCTS:

- Sweets, Snacks & Confectionery
- Desserts, Speciality and Fine Food
- Coffee and Tea
- Fresh Fruits and Vegetables
- Bakery products and ingredients
- Conserves and Spices
- Food Additives and Ingredients
- Grocery Products
- Rice, Pulses, Cereals, Wheat products,
- Milled products, Namkeen, Corn flakes,
- Chips, Health products, Soyabean products,
- Noodles, Pasta, Vermicelli, Wheat Flour, Maida,
- Sooji, Rava, Dalia, Wafers, Cones, Roti, Corn
- Flour, Cooking Oils, Biscuits, Cookies, Crackers,
- Bread, Snacks
- Seafood
- Convenience Food, Food Additives and Preservatives
- Energy Drinks
- Non Alcoholic Drinks
- Olive and Edible Oils
- Gourmet Food
- Frozen Food
- Ready-to-Eat Food
- Dry Foods including Pasta and Rice
- Organic Produce
- Meat and Poultry



## ORGANIZER INTRODUCTION:

Media Today Group is among one of the India's Leading Agro Trade Event Organiser and Publications House. Media Today Group is pioneer in organizing specialised trade exhibitions on Food, Hospitality, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry including food and commodities conferences, workshops, etc. with the active support, and valued guidance from different Ministries and Departments like Ministry of Agriculture and Farmers Welfare (Govt. of India), Mission for Integrated Devolvement of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of professionals, technocrats and marketing experts with over a decade of

experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. Media Today Group publishes prestigious magazines like Floriculture Today, AgriBusiness & Food Industry, Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory. Media Today Group participates in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Nepal, Sri Lanka, etc. The Group has a strong marketing network spread over all major business destinations like New Delhi, Bombay, Pune, Coimbatore with Marketing Associates in China, Turkey, Thailand, Taiwan and Russia.

### International Media Partners



### Online Media Partners:



### Media Partners:



For stall booking & other details please contact



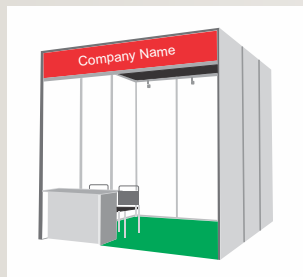
Phone: +91-11-49854161, Mobile: +91-9319608806, 9899380104, WhatsApp: 9811152139

E-mail: [hrcexhibition@gmail.com](mailto:hrcexhibition@gmail.com), Website: [hrcexpo.com](http://hrcexpo.com)



## STALL RESERVATION FORM

(Applicable GST 18%)

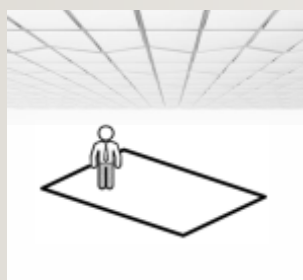


### SHELL SCHEME PER SQUARE METER

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (per 9 Sqm.), 3 spot lights, registration fee, electric point (300 watts single power socket per booth), carpet and company entry in the official show catalogue.

Min. 9 sq. Mtr.	1 side open	Rs. 8300/- per sqmt.	Euro 230 per sqmt.
Min. 18 sq. Mtr.	2 sides open	Rs. 8900/- per sqmt.	Euro 245 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 9300/- per sqmt.	Euro 260 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 9500/- per sqmt.	Euro 270 per sqmt.

1 SIDE OPEN STALL	
9 sqm. stall	Rs. 74700/- + 18%GST
12 sqm. stall	Rs. 99600/- + 18%GST
15 sqm. stall	Rs. 124500/- + 18%GST
18 sqm. stall	Rs. 149400/- + 18%GST
2 SIDES OPEN STALL	
18 sqm. stall	Rs. 160200/- + 18%GST
21 sqm. stall	Rs. 186900/- + 18%GST



### RAW (BARE) SPACE (INSIDE HALL) PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 18 sq. Mtr.	1 side open	Rs. 7300/- per sqmt.	Euro 195 per sqmt.
Min. 27 sq. Mtr.	2 sides open	Rs. 7900/- per sqmt.	Euro 205 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 8300/- per sqmt.	Euro 215 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 8900/- per sqmt.	Euro 230 per sqmt.

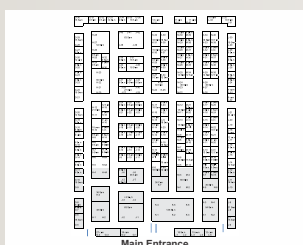
1 SIDE OPEN STALL	
18 sqm. stall	Rs. 131400/- + 18%GST
21 sqm. stall	Rs. 153300/- + 18%GST
2 SIDES OPEN STALL	
27 sqm. stall	Rs. 213300/- + 18%GST
30 sqm. stall	Rs. 237000/- + 18%GST
3 SIDES OPEN STALL	
36 sqm. stall	Rs. 298800/- + 18%GST
45 sqm. stall	Rs. 373500/- + 18%GST



### OPEN TO SKY RAW (BARE) SPACE PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 36 sq. Mtr.	Rs. 5500/- per sqmt.	Euro 165 per sqmt.
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### PREMIUM STALL (INSIDE HALL) PER SQ MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 27 sq. Mtr.	Rs. 14500/- per sqmt.	Euro 275 per sqmt.
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- Extra Power Charges Rs. 2500/- (Euro 45) per KW (if required).
- Stall booking on first come first serve basis.

- Stall booking is subject to receive 100% payment in advance.
- Stall area can be booked in multiples of 3 meter like 9, 12, 15, 18 and so on.

Yes, I agreed to book stall at "HRC Expo 2023". Please reserve space of .....Sq.m. under Shell Scheme / Raw Space (inside hall) / Open to Sky Raw Space Scheme / Premium Stall scheme at expo. We agree to all terms and conditions (mentioned on our website) applicable for participation in the Expo. Our details are as follows:

Name:.....Designation:.....Company / Organization Name.....

Address:.....City:.....Pin/Zip:.....

State:.....Country:.....Mobile:.....E-mail:.....Date:.....

We are enclosing a Cheque/DD of Rs. ....No. .... Dated ..... Drawn ..... in favour of

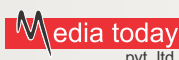
**MEDIA TODAY PVT. LTD.**, payable at delhi, India or sending money through Bank Transfer.

Office Use only:

Hall No. .... Stall No. .... Remark .....

Signature and Seal

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi  
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No. : 29AABCM3465H1ZC



### FAIR CATALOGUE ADVERTISEMENT TARIFF

	Size in Cm (HxW)	In Rs.	In Euro
Full Page Color	19.5 x 11.5	17000/-	375
Half Page Color	9.5 x 11.5	9000/-	195
Full Page b/w	19.5 x 11.5	9000/-	195
Half Page b/w	9.5 x 11.5	6000/-	100
Quarter Page Color	9.5 x 5.5	5000/-	100
Quarter Page b/w	9.5 x 5.5	3500/-	NA

HRC Expo 2023 fair catalogue will feature editorial on the exhibitors, listing their products and services on display. The catalogue with exhibitor listing and advertisement, will be distributed free of cost to all exhibitors. It will be available for sale to all trade visitors.



(Add 5% GST)

### CONDITIONAL PAGES (SPECIAL POSITIONS ALL COLOR)

	Size in Cm (HxW)	In Rs.	In Euro
1st Inner Page	19.5 x 11.5	35000/-	680
1st Opening (3rd Page)	19.5 x 11.5	35000/-	680
Last Inner	19.5 x 11.5	33000/-	680
Back Cover Page	19.5 x 11.5	55000/-	950
4th, 5th, 6th & 7th Page (each)	19.5 x 11.5	33000/-	680
Opposite to last Inner Page	19.5 x 11.5	33000/-	680

I / We would like to advertise in the fair Catalogue. Please book ad space Color / B/W..... size option. Art work / positive in the appropriate size is/are ☐ enclosed ☐ will be sent separately by.....through courier / e-mail.

### BANNER ADVERTISING OPTION AT VENUE

RATES: Banner space Rs. 2000 (100 USD / 75 EURO) per sqft.

I / We would like to book banner space of ..... (sqft.) at the venue (Location will be decided by Organizer)

General Conditions of advertising in fair catalogue

\* Advertisement opportunities in fair catalogue are equally available for exhibitor and non-exhibitor. \*Order will be accepted by the organizer provided it is received with a DD or Cheque for the full amount in advance, payable to MEDIA TODAY PVT. LTD., Delhi, India. Accordingly, the advertiser must send JPEG, PDF (minimum 300 dpi resolution in CMYK) and CDR (with curve) to reach the organizer latest by 10th July 2023.

Declaration: I / We read the terms and conditions and undertake to observe and follow them.

Name:..... Designation: .....Company / Organization Name:.....

Address:.....

City:..... Pin/Zip: ..... State: ..... Country: .....

Tel.....Mail: .....Website:.....

We are enclosing a Cheque/DD.of Rs..... No. ....dated .....

Drawn.....in favour of MEDIA TODAY PVT. LTD., payable at Delhi, India or Sending money through Bank Transfer.

Signature and Seal

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi  
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No. : 29AABCM3465H1ZC



Phone: +91-11-46081634, Mobile: +91-9319608806, 9899380104  
E-mail: hrcexhibitions@gmail.com, Web.: www.hrcexpo.com



## PARTNERSHIP OPTIONS

### TITLE PARTNERSHIP

**Rs. 25 Lakh**  
(+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 100 sq. mt. (under shell scheme ) 4 side open stall in the exhibition or 125 sq.mt. Stall under bare space (raw)
- Two Full Page Color Advertisement in Fair Catalogue at Special position cover page).
- Two Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine "AgriBusiness & Food Industry" on Special Position
- Company Logo on Front Page of Fair Catalogue
- 15 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1500 Entry Passes (hard copy)

### PLATINUM PARTNERSHIP

**Rs. 17 Lakh**  
(+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 60 sq. mt. (under shell scheme ) 2 side open stall in the exhibition or 75 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Special position.
- Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine "AgriBusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 8 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

### DIAMOND PARTNERSHIP

**Rs. 13 Lakh**  
(+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 36 sq. mt. (under shell scheme ) 2 side open stall in the exhibition or 45 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Special position.
- One Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official Magazine "AgriBusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 5 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

### GOLD PARTNERSHIP

**Rs. 9 Lakh**  
(+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 27 sq. mt. (under shell scheme ) 2 side open stall in the exhibition or 35 sq.mt. Stall under bare space (raw)

### SILVER PARTNERSHIP

**Rs. 6.5 Lakh**  
(+18% GST)

- Full Page Color Advertisement in Fair Catalogue at Spl. position
- Full Page Color Advertisement in Official Magazine "AgriBusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 5 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 21 sq. mt. (under shell scheme ) 1 side open stall in the exhibition or 27 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at
- Full Page Color Advertisement in Official Magazine "AgriBusiness & Food Industry"
- Company Logo on Front Page of Fair Catalogue
- 3 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 1000 Entry Passes (hard copy)

### BRONZE PARTNERSHIP

**Rs. 5 Lakh**  
(+18% GST)

- Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines.
- 18 sq. mt. (under shell scheme ) 1 side open stall in the exhibition or 24 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at
- Company Logo on Front Page of Fair Catalogue
- 2 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 200 Entry Passes (hard copy)

### LANYARD PARTNERSHIP

**Rs. 5 Lakh**  
(+18% GST)

- Distribution of Lanyard from the registration counter to all visitors/ exhibitors
- Full Page Color Advertisement in Fair Catalogue at
- Company Logo on Front Page of Fair Catalogue
- 2 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 300 Entry Passes (hard copy)

### REGISTRATION COUNTER PARTNERSHIP

**Rs. 1.99 Lakh**  
(+18% GST)

(Including designing, rental, printing, installation etc.)

### FLAG PARTNERSHIP

(Rs. 6000/- per flag (min. booking of 10 flags) + 18% GST)  
(Including designing, rental, printing, installation etc.)

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi  
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No.: 29AABCM3465H1ZC

Organised by :



For partnership options and other details, please contact:

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